

LG CASE STUDY

CONNECT LIVE - WEYBRIDGE



CONNECT LIVE

Provider of technology, production and technical hire for live events, Connect Live, has built a technical haven in its Weybridge showroom using a range of LG screens. Customers can now experience live, interactive applications and see the technology first hand.

The centrepiece features an LG 98" 98LS95A controlling to a wall of LED pixels. On another screen, a unique mapping technology means the user can map the body and then control the pixels to create their own light show via their movements.

LG James Cairns, Head of Technical, Connect Live, said:

"LG is providing the market with solutions that no other brand is able to match, both in technology, aesthetic and reliability. We have a growing fleet of their technology which keeps us at the cutting edge."

KIT LIST

1 x LG 55" 55EJ5C-B

1 x LG 88" 88BH7D

7 x LG 49" 49UH5C

3 x LG WL30

(fitted with PQLAB overlays)

1 x LG 98" 98LS95A

1 x LG Fridge

1 x LG Hom Bot Hoover

